



TeachPrivacy founded by **Professor Daniel J. Solove** provides education and training programs for businesses, law firms, healthcare organizations, and schools to help minimize data security breaches, protect privacy, and deal with online social media use.

PRIVACY AND DATA SECURITY TRAINING PROGRAM



Materials Included: Our program consists of short videos, handouts, and a test or testing module.

Length: The program is approximately 30-40 minutes long depending upon which videos you want to show. The program is designed so you can skip topics or show videos in any order that you want based on your needs. We can also retain all the topics and adjust the program to be any particular length you want.

Videos: Our videos are in modular form, consisting of many short videos on a variety of topics. You can select the topics you want to be included. These videos can be easily placed on your website.

PART I: AWARENESS (~16 minutes)

1. Overview (~8 minutes)
2. Threats and Vulnerabilities (~4 minutes)
3. The Costs of Violations (~ 4 minutes)

PART II: SPECIFIC TOPICS (~22.5 minutes)

4. Encryption (~3 minutes)
5. Passwords (~3 minutes)
6. Websites and Software (~3 minutes)
7. Email (~3.5 minutes)
8. Data Disposal (~2 minutes)
9. Physical Access (~1.5 minutes)
10. Portable Devices and Remote Access (~2.5 minutes)
11. Social Engineering (~4 minutes)



Customization: Everything can be customized:

- Videos can be separate or combined into one video.
- Different versions of the videos can be made for different types of employees.
- Different topics can be added.
- Parts of videos can be changed or removed.
- Your logo can be integrated into the video.
- Someone from your organization can provide an introduction.
- Videos can be made with your collaboration if you want to be actively involved.

Ease of Use: Our testing module can be readily inserted into your website to test employees on the points covered in the videos. Or you can use the content of our test in your own learning management system.

Pedagogy: Training videos are often dull and forgettable, and many are narrated by an impersonal and generic voice. In contrast, our videos feature Professor Solove, who uses his extensive teaching and lecturing experience to make sure that your personnel will enjoy the material and really learn it. Professor Solove explains data security and privacy with interesting stories about real incidents.

SOCIAL MEDIA TRAINING PROGRAM



Length: The video is 12 minutes long.

Topics: Topics covered include the importance of maintaining confidentiality; social media website privacy settings; the myth of total anonymity; the importance of expressly distinguishing personal versus employer views; the dangers of invasions of privacy, libel, and harassment; and the danger of revealing details about a person even if that person isn't identified.



TeachPrivacy was founded by Professor Daniel J. Solove, the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He is also a Senior Policy Advisor at the law firm of Hogan Lovells. One of the world's leading experts in privacy law, Solove has authored nine books and more than forty articles. He is the lead author of the most widely-used textbook on information privacy law. He has given more than 100 lectures around the world, testified before Congress, spoken at the DHS, Library of Congress, FCC, FTC, and countless universities and companies.

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