

SPONSORSHIP PACKAGE

Public Safety *Transformation*

Meeting the Challenges of 2010 and Beyond



NOVEMBER 30 - DECEMBER 1, 2009

Marriott Pinnacle Hotel | Vancouver | British Columbia

KEYNOTE SPEAKERS

Michael D. Brown, Former Under Secretary of Homeland Security, and former head of FEMA (Federal Emergency Management Agency)

Frances Townsend, Former Security Advisor to the US President

www.rebootconference.com





<p>TITLE \$15,000 <i>ONE ONLY</i></p>	<p>PLATINUM \$9,500 <i>SEVEN AVAILABLE</i></p>	<p>GOLD \$6,500 <i>SEVEN AVAILABLE</i></p>
<p>SOLD</p> <ul style="list-style-type: none"> • Keynote address • Recognition as the exclusive Title Sponsor on all conference material • 10 x10 exhibition booth space (premier location) • Full page ad in conference agenda • Logo placement on conference website with hyperlink • Five full conference delegate passes • Five exhibitor passes • Delegate bag insert 	<ul style="list-style-type: none"> • Opportunity to present on one session track • Recognition as Platinum Sponsor • 10 x10 exhibition booth space (premier location) • Half page ad in conference agenda • Logo placement on conference website with hyperlink • Four full conference delegate passes • Four exhibitor passes • Delegate bag insert 	<ul style="list-style-type: none"> • Recognition as Gold Sponsor • 10 x10 exhibition booth space • Quarter page ad in conference agenda • Logo placement on conference website with hyperlink • Three full conference delegate passes • Three exhibitor passes • Delegate bag insert

All Prices in this Sponsorship Package are in Canadian Dollars.

VIP DINNER SPONSOR – ONE ONLY

\$10,000

- Recognition as sponsor onsite and in conference agenda
- Dinner keynote address
- 10 x10 Exhibition booth space
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- Six dinner tickets
- Two exhibitor passes
- Delegate bag insert



CONFERENCE DELEGATE PORTFOLIO SPONSOR – ONE ONLY

\$7,000

- Recognition as sponsor onsite and in conference agenda
- Official logo on conference delegate bag
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- Delegate bag insert

LUNCH SPONSOR – TWO AVAILABLE

\$6,500

- Recognition as sponsor onsite and in conference agenda
- Welcome remarks by company executive
- Logo placement on conference website with hyperlink
- Two full conference delegate passes
- Delegate bag insert

LANYARD SPONSOR – ONE ONLY

\$5,000

- Company logo and name on all conference lanyards
- Recognition as sponsor onsite and in conference agenda
- Logo placement on conference website
- Delegate bag insert



RECEPTION SPONSOR – ONE ONLY

\$3,500

- Recognition as sponsor onsite and in conference agenda
- Welcome remarks by company executive
- Logo placement on conference website with hyperlink

INTERNET CAFÉ SPONSOR – ONE ONLY

\$3,500 (plus cost)

- Recognition as sponsor onsite and in conference agenda
- Prime location for use by all delegates
- Logo placement on conference website with hyperlink
- Promotion for on-site café in conference material
- Two exhibitor passes

EXHIBITION SPONSOR

\$3,500

- 10 x10 Exhibition booth space
- Recognition as Exhibitor onsite and in conference agenda
- Logo placement on conference website
- One full conference delegate pass
- Two exhibitor passes



COFFEE SPONSOR – THREE AVAILABLE

\$2,500

- Recognition as sponsor onsite and in conference agenda
- Signage at coffee break area
- Logo placement on conference website

PEN SPONSOR – ONE ONLY

\$1,500

- Company logo on all conference pens
- Recognition as sponsor onsite and in conference agenda
- Logo placement on conference website

DELEGATE BAG INSERT SPONSOR

\$500

- Insert of your promotional or marketing material in all delegate bags
- Recognition as sponsor onsite and in conference agenda
- Logo placement on conference website