



**Strategies for
Public Safety
Transformation**

**Technology & Counter-Terrorism
*Prevention, Protection and Pursuit***

International Conference & Exposition

March 10-11, 2003

Sheraton Bal Harbour

Bal Harbour, Florida, U.S.A.

Keynote Speakers:



Richard Holbrooke

Former U.S. ambassador to
the United Nations



John Walsh

Fox TV's "America's Most Wanted,
America Fights Back"

Featured speakers:



Hon. Wayne Easter

Solicitor General, Canada

Hon. Michael Chertoff

Assistant Attorney General, U.S.A. (invited)

**Conference
presented by**



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Keynote speakers



Richard C. Holbrooke
Former U.S. Ambassador
to the United Nations

Richard Holbrooke may be the world's premier negotiator. He arranged an agreement bringing the U.S. back into good standing with the United Nations, and was chief negotiator at the 1995 Dayton Peace Agreement, which ended the war in Bosnia. He has had six Nobel Peace Prize nominations. Holbrooke served as U.S. Ambassador to the United Nations and earlier held a variety of diplomatic positions, as well as being vice chairman of CS First Boston and a managing director of Lehman Brothers.

Holbrooke discusses managing crises through calm leadership and determination, and reviews the considerations that must be taken when guiding American strategic interests.



John Walsh
America's Most Wanted

John Walsh is widely recognized as a tireless advocate for victims' rights and missing children as host of the nation's number-one crime-fighting show, *America's Most Wanted: America Fights Back* and also his own daily talk show. Law Enforcement officials around the nation have honored Walsh for his efforts. He has received the FBI's highest civilian award, and is the only private citizen to receive a Special Recognition Award by a U.S. Attorney General. He has been honored four times by three presidents, and was recently asked by Colin Powell and President Bush to do a special *America's Most Wanted* featuring the 22 terrorists that now top the FBI's most wanted list.

Featured Speakers



Hon. Wayne Easter
Solicitor General,
Canada



Ward Elcock
Director, Canadian Security
Intelligence Service,
Canada



Giuliano Zaccardelli
Commissioner, RCMP,
Canada

Conference Agenda



Strategies for
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Monday March 10, 2003

Welcoming remarks

Government keynotes

Sharing of law enforcement information

Giuliano Zaccardelli, Commissioner, RCMP, Canada
Robert Mueller, Director, FBI, U.S.A. *invited*

Business briefings

Privacy issues

Paul Kennedy, Senior Assistant Deputy Solicitor General, Canada
Bruce Swartz, Deputy Assistant Attorney General, U.S.A. *invited*

Biometrics applications for counter-terrorism

Business briefings

Cyber-terrorism and cyber-security

Keynote: John Walsh, America's Most Wanted

Tuesday March 11, 2003

Opening remarks

Smart Border update

Business briefings

Canada/US response to a significant bio-terrorism event

The impact of technology on future intelligence operations

Ward Elcock, Director, Canadian Security Intelligence Service, Canada
George Tenet, Director, Central Intelligence Agency, U.S.A. *invited*

Business briefings

Interoperability solutions including Homeland Security

Greg Wright, Executive Director, Integrated Justice Information Secretariat, Canada
Steve Cooper, CIO, Homeland Security, U.S.A. *invited*

Keynote: Richard C. Holbrooke, Former U.S. Ambassador to the United Nations

Location - Bal Harbour, Florida, USA



The Sheraton Bal Harbour is in Bal Harbour Village, midway between Miami and Ft. Lauderdale, 15 minutes from Miami International Airport.

Guests may enjoy the lagoon-style pool featuring jacuzzis and a waterslide, or try ocean sports. There is a business centre, full-service spa, fitness centre, Kids' Club, and high-speed Internet access in select guest and meeting rooms.

The hotel is directly on the sandy ocean beach, and right across the street are the famous Bal Harbour Shops, in an outdoor tropical setting with lush foliage and waterfalls. The shops feature Saks Fifth Avenue, Neiman Marcus and world-famous designer stores such as Cartier, Dolce & Gabbana, and Gianni Versace.

The world-famous South Beach Art Deco District, with its sidewalk cafes, nightclubs and seaside promenade, is just minutes away.

MCs and Advisory Committee

Masters of Ceremonies



Tom Gede *Co-chair*
Executive Director, Conference of
Western Attorneys General



Paul Kennedy *Co-chair*
Senior Assistant Deputy
Solicitor General of Canada

Advisory Committee

Tom Gede

Executive Director, Conference of
Western Attorneys General
Sacramento, California

Avery D. Mann

Director of Communications,
America's Most Wanted,
Washington, D.C.

Donald E. Santarelli

Attorney at Law,
Bell Boyd and Lloyd
Washington, D.C.

Walter Owen Pryor

Deputy Director & Managing Attorney
National Association of Attorneys General
Washington, D.C.

Greg Wright

Executive Director, Integrated Justice
Information Secretariat, Ottawa,
Ontario, Canada

Roger Ham

Deputy Chief of Police, CIO
Los Angeles Police Department
Los Angeles, California

Stephen P. Higgins

Republican Chief Counsel, Subcommittee on
Technology, Terrorism and Government
Information, Committee on the Judiciary,
U.S. Senate, Washington, D.C.

Bill Lenton

Assistant Commissioner Federal Services,
RCMP, Ottawa, Ontario, Canada

Jim Nichols

Deputy Solicitor General,
Province of Alberta, Canada



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**Sheraton Bal Harbour
Bal Harbour, Florida, USA**

Sponsorship Packages *The following sponsor packages are available:*

4 Diamond Sponsor Package

Recognition as major sponsor of one of the following Plenary Panels:

- | | |
|---|-------------------------------------|
| 1. Sharing of law enforcement information | 2. Biometrics and counter-terrorism |
| 3. Smart Border | 4. Responses to bio-terrorism |
- Morning Business briefing session: 30 minutes
 - 8x10 information booth with two exhibitor packages
 - 10 full conference delegate packages
 - Logo represented on all conference material

4 Platinum Sponsor Package

Recognition as major sponsor of one of the following Plenary Panels:

- | | |
|--|---------------------------------------|
| 1. Interoperability and the Homeland Security Plan | 2. Cyber-terrorism and cyber-security |
| 3. Technology and future intelligence operations | 4. Privacy issues |
- Morning Business briefing session 30 minutes
 - 8x10 information booth with two exhibitor packages
 - Logo on all conference material
 - Five full conference delegate packages

10 Gold Sponsor Package

- Afternoon Business briefing session: 30 minutes
- 8x10 information booth with two exhibitor packages
- Two full conference delegate packages
- Logo represented on all conference material

5 Reception or Lunch

- Signage at reception/lunch
- 8x10 information booth with two exhibitor packages
- Two full conference delegate packages

8 Delegate bag

- Name prominent on bag, NON-exclusive

4 Coffee Breaks

- Signage at break
- No delegate packages

20 Exhibit Booth

- 8x10 information booth with two exhibitor packages
- No delegate packages

For more information contact:



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