



**Health Care  
Transformation  
through Collaboration**

Conference | Exposition  
Grand Okanagan Resort, Kelowna, BC  
June 2-3, 2003

[www.rebootbc.com](http://www.rebootbc.com)

*Exploring the role of information  
and communications technology in  
a new era of healthcare collaboration  
and sharing at all levels.*



**Featuring Speakers:**

- Hon. Sandy Santori - Minister of Management Services, B.C.
- Hon. Sindi Hawkins - Minister of Health Planning, B.C.
- Hon. Colin Hansen - Minister of Health Services, B.C.
- *Plus Health Care leaders*

# Exploring the role of information and communications technology in a new era of healthcare collaboration and sharing at all levels.

## Main Topics to be Discussed:

- Federal/Provincial/Territorial Collaboration –  
*within the framework of the Canadian Health Infoway.*
- What's Working –  
*with speakers from the Western Health Information Collaborative, a process initiated by the Western Premiers and Deputy Ministers of Health to explore collaborative opportunities with respect to health infrastructure initiatives.*
- Front Line Provider Collaboration –  
*the perspective of the doctors, nurses and front line facilities.*
- Private/Public Collaboration –  
*case studies.*

## Conference Agenda:

### Monday June 2nd, 2003

- 9:00 – 10:00 Registration and Trade Show open
- 10:00 – 10:15 Welcome: Dr. John Weisbeck, Conference Chairman
- Opening: Senator Ross Fitzpatrick
- 10:15 – 10:45 Opening Remarks: Hon. Anne McLellan\*, Minister of Health, Canada
- 10:45 – 12:00 Health Industry Leaders' Perspectives: Roy Romanow\*  
Sen. Michael Kirby\* or Sen. Yves Morin
- 12:00 – 1:15 Lunch
- 1:15 – 1:45 Keynote Address: Telus Corporation
- 1:45 – 2:45 Federal/Provincial/Territorial Collaboration: Eric Maldoff\*, Chair, Canadian Health Infoway
- 2:45 – 3:15 Keynote Address: Sierra Systems Consultants
- 3:15 – 3:30 Coffee Break
- 3:30 – 5:00 Conference Trade Show
- 5:30 – 6:30 Reception for Conference Delegates
- 6:30 – 9:00 Gala Dinner (at hotel):  
Keynote Address: Hon. Sindi Hawkins  
Minister of Health Planning, B.C.

\*Invited

### Tuesday June 3rd, 2003

- 8:30 – 9:00 a.m. Opening Remarks: Hon. Sandy Santori,  
Minister of Management Services, B.C.
- 9:00 – 9:30 Keynote Address: IBM Canada Ltd.:  
Dr. Ken Fyke, Health consultant
- 9:30 – 10:40 Inter-Provincial/Territorial - What's working?  
Western Health Information Collaborative Leaders:  
Shelley Lipon, Saskatchewan  
John Schinbein, British Columbia  
Linda Miller\*, Alberta
- 10:40 – 10:55 Coffee Break
- 10:55 – 12:10 Business Case Studies (5 x 15 minutes)
- 12:10 – 1:25 Lunch
- 1:25 – 2:40 Front Line Collaboration Experiences  
Dr. Jonathan Burns, ER doctor  
Dr. Allan Brookstone, General practitioner  
Dr. Kendall Ho\*, Chair, Provincial Committee  
on E-learning  
Nursing representative TBA
- 2:40 – 3:10 Keynote Address: Bell
- 3:10 – 3:25 Coffee Break
- 3:25 – 4:30 Private/Public Collaboration: Case Studies
- 4:30 – 4:50 Summary: Hon. Colin Hansen,  
Minister of Health Services, B.C.
- 4:50 – 5:00 Closing Remarks: Dr. John Weisbeck  
Conference Chairman
- 5:30 – 6:30 Reception



Location: Kelowna, British Columbia, Canada

Our conference hotel is the Grand Okanagan Lakefront Resort and Conference Centre. This elegant hotel is just three short blocks from downtown shops and services. It has 320 guest rooms (with lake, city or mountain views), a fully equipped on-site Business Centre, spa, fitness centre, pools and a hot tub.



A special conference rate of \$155 per night is available for the conference dates. For reservations or information about the hotel, send e-mail to [reserve@grandokanagan.com](mailto:reserve@grandokanagan.com) or call (250) 763-4500 - Toll Free: 1-800-465-4651



## Advisory Council:

**Dr. John Weisbeck**

*Deputy Speaker, MLA  
Kelowna - Lake Country*

**Senator Ross Fitzpatrick**

*Government of Canada*

**Hon. Colin Hansen**

*Minister of Health Services,  
Province of British Columbia*

**Hon. Sindi Hawkins**

*Minister of Health Planning,  
Province of British Columbia*

**Hon. Sandy Santori**

*Minister of Government  
Management Services,  
Province of British Columbia*

**Mr. Alan Dolman**

*Board chair,  
Interior Health Authority*

**Mr. John Schinbein**

*CIO, Ministries of Health Planning  
and Health Services, Province of  
British Columbia*

**Mr. George Eisler**

*CEO, BC Academic Health Council*

**Mr. Philip Halkett**

*Former Deputy Minister,  
Province of British Columbia*

**Ms. Leslie Michaels**

*Account Executive,  
Government Markets BC, Bell*

**Mr. Greg Brophy**

*National Manager Healthcare  
Solutions, IBM Canada*

**Mr. Trevor Hodge**

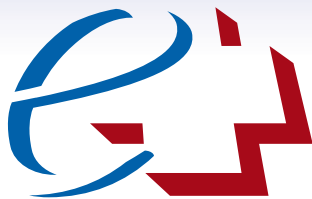
*Health Care, Sierra Systems*

**Mr. Gary Wilson**

*Director, Government Relations  
& Aboriginal Affairs, Telus*

**Mr. Gregory Spievak**

*President, Reboot Worldwide*



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# Sponsorship

## Packages

The following sponsor packages are available:

### 4 Platinum Sponsor Package

#### 30 minute Keynote presentation:

- One table for the Gala Dinner (8 delegates)
- Five full conference delegate packages
- 10x10 information booth
- Logo represented on all conference material

### 8 Gold Sponsor Package

#### 15 minute panel presentation in plenary session:

- Two full conference delegate packages
- Two tickets to the Gala Dinner
- 10x10 information booth
- Logo represented on all conference material

### 10 Exhibit Booth One

- 1 conference delegate package
- 1 Ticket to the Gala Dinner
- 10x10 information booth in Grand Foyer

### 10 Exhibit Booth Two

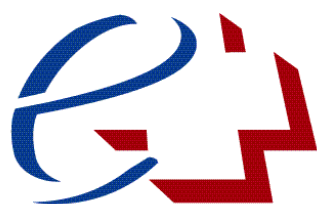
- 1 conference delegate package
- 1 Ticket to the Gala Dinner
- 10x10 Information Booth in Small Business display, Skaha area

### 4 Coffee Breaks

- Signage at break
- No delegate packages

**Additional tickets to the Gala Dinner are available at \$75 each.**

**Additional delegate passes are available at the standard prices of \$150 (government, public service, healthcare) and \$350 (private sector).**



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**For more information  
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