



## Strategies for *Public Safety* Transformation

### Technology & Counter-Terrorism Conference & Exposition April 26-27, 2004

Fairmont Château Laurier Hotel  
Ottawa, Ontario, Canada

[www.rebootconference.com](http://www.rebootconference.com)

*The 3rd Annual Conference on  
Public Safety Transformation will provide  
an international forum for networking  
and collaboration amongst Canadian, US  
and European public safety officials.*

Conference  
presented by

Conference  
hosts

**C.A.C.P.**

Canadian Association  
of Chiefs of Police

**R.C.M.P.**

Royal Canadian  
Mounted Police



### Keynote Speakers



**Richard A. Clarke**  
Former Special Advisor  
to the US President



**Kevin Mitnick**  
President & Co-founder,  
Defensive Thinking

### Featured Speakers



**Giuliano Zaccardelli**  
Commissioner, Royal  
Canadian Mounted Police  
RCMP



**Ronald K. Noble**  
Secretary General,  
INTERPOL  
Invited



**Raj Nanavati**  
Partner, International  
Biometric Group



## Location - Ottawa, Ontario, Canada

The Fairmont Château Laurier is the location of the 3rd annual Strategies for Public Safety Transformation conference. One of Canada's most recognized landmarks, Fairmont Château Laurier holds a commanding presence in Ottawa. Here is where business and pleasure meet.

When Fairmont Château Laurier opened its doors on June 1st 1912, the hotel changed the face of Ottawa forever. This luxury castle would lend new elegance, charm and sophistication to the nation's capital.

Ottawa, Canada's capital, is a city of physical and cultural diversity where the country's two founding cultures, French and English, intersect. With stunning national monuments, outstanding architecture and beautiful green spaces, the city provides scenic adventures for visitors.

The conference hotel rate is \$179 CDN per night. Attendees should call the Fairmont Château Laurier directly at 613-241-1414 and quote "Strategies for Counter Terrorism". The toll-free number for reservations only is 1-800-441-1414.



## Keynote and Featured speakers



**Richard A. Clarke**  
Former Special Advisor  
to the US President

Clarke served the last three US Presidents as a senior White House Advisor. Over the course of a record-setting 11 consecutive years of White House service, he held the titles of: Special Assistant to the President for Global Affairs, National Coordinator for Security and Counter-terrorism, Special Advisor to the President for Cyber Security.



**Kevin Mitnick**  
President & Co-founder,  
Defensive Thinking

Known as the world's most famous former hacker, Mitnick will share his perspective on the threat of social engineering, a highly effective type of attack that exploits the human element of corporate security. Mitnick has gained unauthorized access to computer systems at some of the largest corporations on the planet and penetrated some of the most resilient computer systems ever developed. Kevin is the co-founder and President of Defensive Thinking.



**Giuliano Zaccardelli**  
Commissioner, Royal  
Canadian Mounted Police  
(RCMP)



**Ronald K. Noble**  
Secretary General,  
INTERPOL  
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**Raj Nanavati**  
Partner, International  
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# Conference Agenda

The focus of this year's conference will be on integrated policing, sharing of law enforcement information, biometrics identification, and cyber-security. This is a rare opportunity for professionals responsible for national security to meet and exchange ideas in a public forum. There will be more than 30 unique presentations over two days with special keynote addresses from Richard A. Clarke, former security advisor to President Bush, and Kevin Mitnick, the world's most famous former hacker.



## Monday April 26 | 2004

- 8:30 – 8:45 am** Welcoming Remarks  
**Edgar MacLeod\***, *President*  
*Canadian Association of Chiefs of Police (CACP)*
- 8:30 – 8:45 am** Opening Remarks – **Rod Smith**  
*Conference Moderator, Assistant Commissioner,*  
*Royal Canadian Mounted Police (RCMP)*
- 8:45 – 9:05 am** Keynote Speaker – **Wayne Easter\***  
*Solicitor General of Canada*
- 9:05 – 10:30 am** Sharing of Law Enforcement Information  
Domestically and Internationally  
**Giuliano Zaccardelli**, *Commissioner, RCMP*  
**Robert Mueller\***, *Director, US Federal Bureau*  
*of Investigation (FBI)*  
**Ron Noble\***, *Secretary General, Interpol*
- 10:30 – 10:50 am** Coffee Break
- 10:50 – 11:15 pm** Integrated Policing: **RCMP NIII Project Overview**  
**Peter Martin\***, *Assistant Commissioner &*  
*Chief Information Officer, (RCMP)*
- 11:15 – Noon** Chiefs of Police (speakers TBA)
- Noon – 1:15 pm** Lunch
- 1:15 – 3:15 pm** Biometrics – Counter Terrorism Applications  
**Raj Nanavati**, *Session Moderator*  
*Partner, International Biometric Group*  
**Mark Connolly\***, *Director General Contraband and*  
*Intelligence, Canada Customs & Revenue Agency*  
**Lloyd Bunbury**, *OIC Strategic Technology Renewal,*  
*Information & Identification Services, (RCMP)*  
**TBA**, *Canadian Air Transport Security Authority*  
*(CATSA), Transport Canada*
- 3:15 – 3:30 pm** Coffee Break
- 3:30 – 3:50 pm** Biometrics Business Briefings  
*four concurrent sessions*
- 4:00 – 5:00 pm** Keynote: **Richard A. Clarke**, *Former Special*  
*Advisor to President Bush for Cyberspace Security*
- 5:30 – 6:30 pm** Reception with **Richard A. Clarke**

## Tuesday April 27 | 2004

- 8:30 – 9:00 am** Opening Remarks: (speaker TBA)
- 9:00 – 10:00 am** National Security Concepts  
**Paul Kennedy\***, *Senior Assistant Deputy*  
*Solicitor General, Solicitor General Canada*  
**John Malcolm\***, *Assistant Deputy Attorney*  
*General, US Department of Justice*
- 10:00 – 10:20 am** Coffee Break
- 10:20 – 11:00 am** Homeland Security  
(speaker TBA)
- 11:00 – 11:40 am** Forensic Investigation  
**Sarah Hart\***, *Director, US National*  
*Institute of Justice*  
**Horst Intscher\***, *Director, FINTRAC*
- 11:45 – 12:05 pm** Business briefings:  
*four concurrent sessions*
- 12:05 – 1:30 pm** Lunch
- 1:30 – 2:15 pm** The Impact of Technology on Future  
Intelligence Operations:  
**Ward Elcock\***, *Director, Canadian Security*  
*Intelligence Service (CSIS)*
- 2:15 – 2:30 pm** Business briefings:  
*four concurrent sessions*
- 2:35 – 3:00 pm** Coffee Break
- 3:00 – 4:00 pm** Cyber-Security and Cyber-Terrorism  
**Larry Mefford\***, *Executive Director,*  
*Counter-Terrorism and Counter-intelligence, US*  
*Federal Bureau of Investigation (FBI)*
- 4:00 – 5:00 pm** Keynote: **Kevin Mitnick**, *Former hacker;*  
*President & Co-founder, Defensive Thinking*
- 5:30 – 6:30 pm** Reception & book signing with **Kevin Mitnick**

\*Invited





Strategies for  
*Public Safety*  
Transformation

## Technology & Counter-Terrorism

Conference & Exposition  
April 26-27, 2004

Fairmont Château Laurier Hotel  
Ottawa, Ontario, Canada

### Sponsorship Packages

8

**Platinum  
Sponsor  
Package**

Recognition as major sponsor of one of the following Plenary Sessions

1. Sharing of Law Enforcement Information
2. Biometrics and Counter-terrorism
3. National Security
4. Cyber-security and Cyber-terrorism
5. Integrated Policing
6. Homeland Security
7. Technology's Impact on Future Intelligence Operations
8. Forensic Investigation

- Business briefing session: 20 minutes
- 8x8 information booth with two exhibitor packages

- Logo on all conference material
- Two full conference delegate packages

4

**Gold  
Sponsor  
Package**

- Business briefing session: 20 minutes
- Biometrics briefings Monday
- General briefings Tuesday

- Two full conference delegate packages
- Logo represented on all conference material
- 8x8 information booth with two exhibitor packages

2

**Reception**

- Signage at reception
- Introduce guest of honour
- 8x8 information booth with two exhibitor packages

- Two full conference delegate packages
- Logo represented on all conference material

2

**Lunch**

- Signage at lunch
- 8x8 information booth with two exhibitor packages

- Recognition as lunch sponsor in conference materials

8

**Delegate  
bag**

- Name prominent on leather bag, NON-exclusive

4

**Coffee  
Break**

- Signage at break

- No delegate packages

20

**Exhibit  
Booth**

- 8x8 information booth with two exhibitor packages

- No delegate packages

For more  
information  
contact:



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