

## **Privacy and Security Conference, February 2008, Victoria, BC**

### **Abstract: Innovations in Privacy Management: A Case Study with the Government of Newfoundland & Labrador**

Reliability, validity and standardization form the cornerstone of any privacy management strategy. Without these cornerstones, privacy management is an unrepeatable process that can change from project to project. Using tools that deliver reliability and validity within a standardized approach to privacy management allows an organization to reduce much of the effort associated with the many aspects of compliance.

Privacy management tools that focus on reliable outcomes, repeatable processes and standardization methods allow organizations to reallocate resources from mitigation actions to design strategies. They can also reduce the high costs associated with hiring outside privacy experts by enabling the use of in-house staff for the vast majority of privacy management activities. These activities can range from one-off privacy initiatives to applying standardized methods across multiple business units to applying previously established analysis and design recommendations for new project initiatives.

This presentation will review a new approach to privacy impact assessments that was taken by the Government of Newfoundland & Labrador. In this case, the privacy assessments were integrated with security policies to enable scalability and a reduce resource requirements and costs. A representative from the Government of Newfoundland will share the results of the country's first integrated privacy and security incident response management framework which was developed through the Bell Privacy Centre of Excellence. They will outline the benefits gained using innovative privacy management tools, as well as provide an overview of how these tools were integrated into the organization's privacy and overall business strategies.