

10th Annual Privacy and Security Conference

# Life in a Digital Fishbowl

A Struggle for Survival or  
a Sea of Opportunity?

## KEYNOTE SPEAKERS

Jennifer Stoddart  
*Privacy Commissioner of Canada*

Winn Schwartau  
*President, Interpact Inc., Author of  
"Cybershock", "Time Based Security" and  
"Internet and Computer Ethics for Kids"*

Nicholas Carr  
*Author of "The Big Switch"  
and "Does it Matter?"*

Ann Cavoukian  
*Ontario Information  
and Privacy Commissioner*

## KEYNOTE SPEAKERS



### Jennifer Stoddart

Jennifer Stoddart has been Canada's Privacy Commissioner since 2003. In her role, she has overseen a number of important investigations, including a massive data breach at U.S. retail giant TJX and the disclosure of Canadians' financial information to U.S. authorities by the Society for Worldwide Interbank Financial Telecommunication. Commissioner Stoddart has led efforts to help private sector organizations understand their obligations under new federal private sector privacy legislation and she is also working to promote online privacy for youth through the Office's new website, [www.youthprivacy.ca](http://www.youthprivacy.ca).

Commissioner Stoddart has been a leader on global privacy through her work with international organizations which are examining ways to protect and enhance privacy rights on a global scale. In 2007, she hosted an international data protection conference which brought together some of the world's foremost data protection experts.

Commissioner Stoddart was previously President of the Commission d'accès à l'information du Québec. She has held several senior positions in public administration for the Governments of Québec and Canada, including at the Canadian and the Québec Human Rights Commissions.



### Winn Schwartau

Winn Schwartau thinks asymmetrically; some would say "Out of the Box". If it's originality in thought, writing, presentations or training, call Winn.

He balances his time between writing, lecturing, teaching and building corporate and national security-awareness programs and consulting on cyber-conflict and Infowar to multinational organizations and governments worldwide. In addition to being called, "The Civilian Architect of Information Warfare," he is one of the country's most sought leading experts on information security, infrastructure protection and electronic privacy.



### Ann Cavoukian

*Information and Privacy Commissioner, Ontario*

Dr. Ann Cavoukian is recognized as one of the leading privacy experts in the world. Dr. Cavoukian's leadership has seen her office develop a number of tools and procedures to ensure that privacy is protected in Ontario – and around the world.

Noted for her seminal work on Privacy Enhancing Technologies in 1995, her mantra of "privacy by design" seeks to embed privacy into the design specifications of technology, thereby achieving the strongest protections. Dr. Cavoukian's published works include *Who Knows: Safeguarding Your Privacy in a Networked World (1997)*, written with Don Tapscott, and *The Privacy Payoff: How Successful Businesses Build Customer Trust (2002)*, written with Tyler Hamilton.



### Nicholas Carr

A former executive editor of the Harvard Business Review, Nicholas Carr writes and speaks on technology, business, and culture. His 2004 book, *Does IT Matter? Information Technology and the Corrosion of Competitive Advantage*, was a bestseller and kept the worldwide business community discussing the role of computers and IT in business. His new 2008 book, *The Big Switch: Rewiring the World, from Edison to Google*, examines the future of computing and its implications for business and society.

In Spring 2008 CIO Insight named Carr's *Does IT Matter?* book one of the all-time "Top 15 Most Groundbreaking Management Books" and Ziff Davis included him as one of only a handful of IT management thought leaders on their "100 Most Influential People in IT" list. Carr has served as a commentator on CNBC, CNN, and other networks and has been a featured speaker worldwide at industry, educational, and government forums. In 2005, Optimize magazine named Carr one of the leading thinkers on information technology, and in 2007 eWeek named him one of the 100 most influential people in IT.

## CONFERENCE FOCUS

This conference and exposition is recognized as one of the pinnacle events on privacy and security in North America. Nearly 1,200 delegates attended the 2008 conference.

The conference is renowned for its outstanding content, world class experts, and excellent peer to peer networking opportunities with industry and government leaders.

## INTERNATIONAL TARGET AUDIENCE

- Senior public and private sector executives
- Public and private sector officials and agencies
- Technology experts and privacy advocates
- Academics and policy analysts

## PLENARY SESSION TOPICS

- Blackberries and Borders
- Web 2.0/3.0
- Data Leakage
- Forensics
- Cloud Computing
- Electronic Health Records
- Fusion Centres
- Censorship of the Web
- Deep Packet Inspection
- Communication and Collaboration Tools

