



**Strategies for
Public Safety
Transformation**

***Fourth Annual International Conference on
Public Safety: Technology & Counter-Terrorism***

Conference and Trade Show

March 14-15, 2005

**The Fairmont San Francisco Hotel
San Francisco | California | U.S.A.**

www.rebootconference.com

Featuring Keynote Speaker:



George J. Tenet
Former CIA Director
United States of America

Feature Speaker:



Stephen E. Flynn
Homeland Security Expert
& former U.S. Coast Guard
Commander

Conference
Presented by



In Association
with: C.A.C.P.
Canadian Association
of Chiefs of Police



Conference Focus



**Strategies for
Public Safety
Transformation**

At this fourth annual conference on technology and counter-terrorism, you can network and share ideas with your fellow professionals responsible for national security in several countries. In more than 30 unique presentations over two days, we'll examine the latest issues in counter-terrorism and how technology can provide new solutions.

Our expert speakers will discuss: international port and border security; sharing of law enforcement information and intelligence; biometrics in port security; and cyber-security. There will be special keynote addresses from George Tenet, former CIA Director, and Stephen E. Flynn, former U.S. Coast Guard Commander and a key contributor to Operation Safe Commerce.

Keynote speaker and Featured Speakers



George J. Tenet
former CIA Director
United States of America

George John Tenet was sworn in as the 18th Director of Central Intelligence on July 11, 1997, following a unanimous vote by both the Senate Select Committee on Intelligence and the full Senate. In this position, he led the United States Intelligence Community, a team of 14 foreign intelligence organizations, and presided over the daily activities of one of its members, the Central Intelligence Agency.

- Tom Gede, Executive Director Conference of Western Attorneys General
- Ron Noble, Secretary General, Interpol
- Phillip Webb, Police Information Technology Organisation, UK
- Stephen E. Flynn, former U.S. Coast Guard Commander
- Giuliano Zaccardelli, Commissioner, Royal Canadian Mounted Police
- Robert Mueller, US Federal Bureau of Investigation
- Invited

Targeted Audience

From the United States, Canada, Southeast Asia and Europe:

- Senior law enforcement officials
- Senior port security officials
- Senior public safety policy makers and practitioners
- U.S. Coast Guard, Defense, Immigration, Customs and DHS
- Specialists in the technology sector
- Transportation and port terminal companies

Plenary Sessions

- Sharing of law enforcement information domestically and internationally
- Terror-proofing our ports
- Terror-proofing our borders
- Biometrics – Counter-terrorism applications
- Cyber-security

Location: The Fairmont San Francisco, California, U.S.A

The Fairmont Hotel, San Francisco's premier meeting place, has hosted some of the most significant meetings and events held in the city. In 1945, delegates from 40 countries met in the historic Garden Room to draft the Charter for the United Nations.

The Fairmont
SAN FRANCISCO



For more Information contact:
www.rebootconference.com



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Sponsorship Packages

Sponsorship of a Plenary Panel, including a 20 minute speaking opportunity in the session:

- | | | |
|---|--------------------|-----------------------------------|
| 1. Sharing of law enforcement information | 2. Biometrics | 5. Cyber Security Cyber Terrorism |
| 3. Port Security | 4. Border Security | |

- | | |
|--|---|
| • Business Briefing 20-minute case study | • Two full conference delegate packages |
| • 8x8 information booth | • Logo represented on all conference material |

- | | |
|--|---|
| • Business Briefing 20-minute case study | • Two full conference delegate packages |
| • 8x8 information booth | • Logo represented on all conference material |

- | | |
|-----------------------------|---|
| • Signage at reception | • Two full conference delegate packages |
| • Introduce guest of honour | |

- | | |
|---|---|
| • Signage at lunch | • Two full conference delegate packages |
| • Recognition in all conference materials | |

- | | |
|-----------------------------|-----------------|
| • Leather speaker bags (70) | • Delegate bags |
|-----------------------------|-----------------|

- | | |
|--------------------|------------------------|
| • Signage at break | • No delegate packages |
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|--------------------------|------------------------|
| • Two exhibitor packages | • No delegate packages |
|--------------------------|------------------------|

The following two pages are reprinted with permission from IJI@Work, a magazine about the Canadian Public Safety Information Network. IJI@Work is published by the Integrated Justice Information Secretariat of Public Safety and Emergency Preparedness Canada.

For more
information
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**PARTNERS
IN PROFILE**



PSEPC DEPUTY MINISTER MARGARET BLOODWORTH AND
RCMP COMMISSIONER GIULIANO ZACCARDELLI



OTTAWA POLICE CHIEF
VINCE BEVAN AND
IJIS INTEROPERABILITY PROJECT
DIRECTOR MARK BORNAIS (PSEPC)

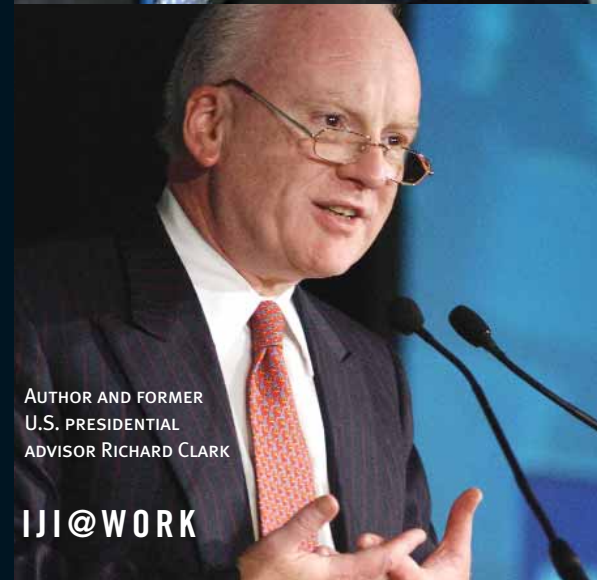
PHOTOS COURTESY OF REBOOT COMMUNICATIONS

Strategies for Public Safety Transformation 2004

Highlights from the annual international
conference on technology and
counter-terrorism



KEVIN MITNICK, FORMER COMPUTER
HACKER, PRESIDENT AND CO-FOUNDER
DEFENSIVE THINKING



AUTHOR AND FORMER
U.S. PRESIDENTIAL
ADVISOR RICHARD CLARK

IJI@WORK

PARTNERS IN PROFILE

SENIOR REPRESENTATIVES FROM GOVERNMENT, POLICE, SECURITY AND THE TECHNOLOGY SECTOR MET IN OTTAWA ON APRIL 26–27, 2004, FOR THE THIRD ANNUAL CONFERENCE ON TECHNOLOGY AND COUNTER-TERRORISM, ENTITLED *STRATEGIES FOR PUBLIC SAFETY TRANSFORMATION 2004*. PRESENTED BY REBOOT COMMUNICATIONS AND HOSTED BY THE CANADIAN ASSOCIATION OF CHIEFS OF POLICE AND PUBLIC SAFETY AND EMERGENCY PREPAREDNESS CANADA (PSEPC), THIS TWO-DAY GATHERING SERVED AS A UNIQUE OPPORTUNITY FOR SENIOR EXECUTIVES FROM CANADA, THE UNITED STATES AND ABROAD TO NETWORK AND COLLABORATE ON PUBLIC SAFETY ISSUES.



PHOTO COURTESY OF REBOOT COMMUNICATIONS

FROM LEFT TO RIGHT: JOHN PISTOLE, EXECUTIVE ASSISTANT DIRECTOR, U.S. FEDERAL BUREAU OF INVESTIGATION; MARGARET BLOODWORTH, DEPUTY MINISTER, PSEPC; GIULIANO ZACCARDELLI, COMMISSIONER, RCMP; BOB MORINE, VICE PRESIDENT AND GENERAL MANAGER, IBM CANADA; AND PHILLIP WEBB, CHIEF EXECUTIVE OFFICER, POLICE INFORMATION TECHNOLOGY ORGANISATION, UNITED KINGDOM.

Leaders from police and national security in Canada and from around the world were also well represented in panel discussions, and included the participation of RCMP Commissioner Giuliano Zaccardelli, Chief Edgar MacLeod (President, CACP), Chief Vince Bevan (Ottawa Police Service), John Pistole (Executive Assistant Director, U.S. Federal Bureau of Investigation), and Phillip Webb (Chief Executive Officer of the United Kingdom's Police Information Technology Organization). Presentations by these leaders provided delegates with vital perspectives and insight on how police can better share information on a domestic and international scale. Specific approaches to overcoming barriers to information sharing were also discussed during panel deliberations.

In keeping with the international scope of this yearly conference, delegates were treated to two special keynote addresses. The first was by Richard Clarke, the author of *Against All Enemies: Inside America's War on Terror*, and former U.S. Presidential advisor on counter-terrorism. Among the key points in his speech, Clarke emphasized that technology today affords governments unparalleled abilities and potential access, and contended that this matter should be further explored through an expanded civic dialogue.

The second guest keynote was delivered by Kevin Mitnick, an internationally known former computer hacker, who was once considered the most wanted computer criminal in U.S. history. Through a series of case studies, Mitnick provided a compelling case for why organizations need to double-up their safeguards of personal information against hackers and other intruders who seek to use that information to their advantage.

By all accounts, *Strategies for Public Safety Transformation 2004* was a great success. Based on the success of this gathering and its predecessors (held in Whistler, B.C., in 2002, and Bal Harbour, Florida, in 2003), the fourth Annual Conference is being planned for 2005 in San Francisco, California.

Details on the 2005 Conference will be available soon at the Reboot Communications website at: www.rebootcanada.com.

"We were pleased to bring this conference to Ottawa for the very first time," explained Greg Spievak, president of Reboot Communications. "Timely panel discussions and keynote speakers are hallmarks of this exclusive annual conference, and this year's gathering was no exception."

Delegates heard over 30 unique presentations by distinguished international authorities. Among the speakers representing the Government of Canada, delegates heard from PSEPC Deputy Minister Margaret Bloodworth, who provided an overview of her department and its near-term public safety priorities, including interoperability, the National Security Policy, Lawful Access, as well as measures to improve critical infrastructure and ensure cyber security. Additional in-depth information on the department's recently-launched Interoperability Project was shared with delegates in a separate presentation by Project Director Mark Bornais (PSEPC Integrated Justice Information Secretariat).

The vital importance of fostering improved interoperability surfaced at several points during keynotes and panel discussions. Speakers noted that governments in Canada, the United States and abroad must embrace the challenge of getting various agencies to interconnect information without compromising privacy or the security of their individual systems. A range of solutions in this regard were demonstrated in presentations and by numerous vendors at the conference exposition hall, including solutions such as user authentication systems, data encryption and wireless connectivity.