Strategies for Public Sector Transformation

Governments and Industry

Working Together for the Public Good

Conference & Exposition

October 6-7, 2004

Victoria Conference Centre

Victoria | British Columbia | Canada

This is our seventh annual conference on Strategies for Public Sector Transformation. This year we focus on how the public and private sectors can work together to provide infrastructure and deliver services, just as they have done since the railways first linked the provinces.

Governments are expanding the use of joint ventures with industry, including the non-profit sector and particularly in the areas of Education, Health, Management Services and Transportation.

Our presenters have found new ways to deliver public solutions by working together on all aspects of joint ventures from inception to ongoing operations. They'll share what has worked well and what could have been done better, so you will take away the knowledge you need to build cost-effective solutions.

- Learn best practices for development, negotiation and implementation of government/industry joint ventures
- Explore innovative solutions, including generation of non-tax revenues
- Understand new approaches to management contracts, leases and concessions
- Clarify perceptions on the models and impacts of joint ventures

Keynote Speaker

DAVID TICOLL
CEO, Convergent Strategies

David Ticoll is a compelling speaker with a must-hear message for organizations that want to thrive in today's transparent world: Transparency, sustainability and "the new integrity" are fast becoming the basis for competition, innovation and cost reduction.

His book, **Digital Capital** (with Don Tapscott and Alex Lowy), provided the seminal description of how information transparency has changed corporate structure and strategy through business webs

Registration and more information
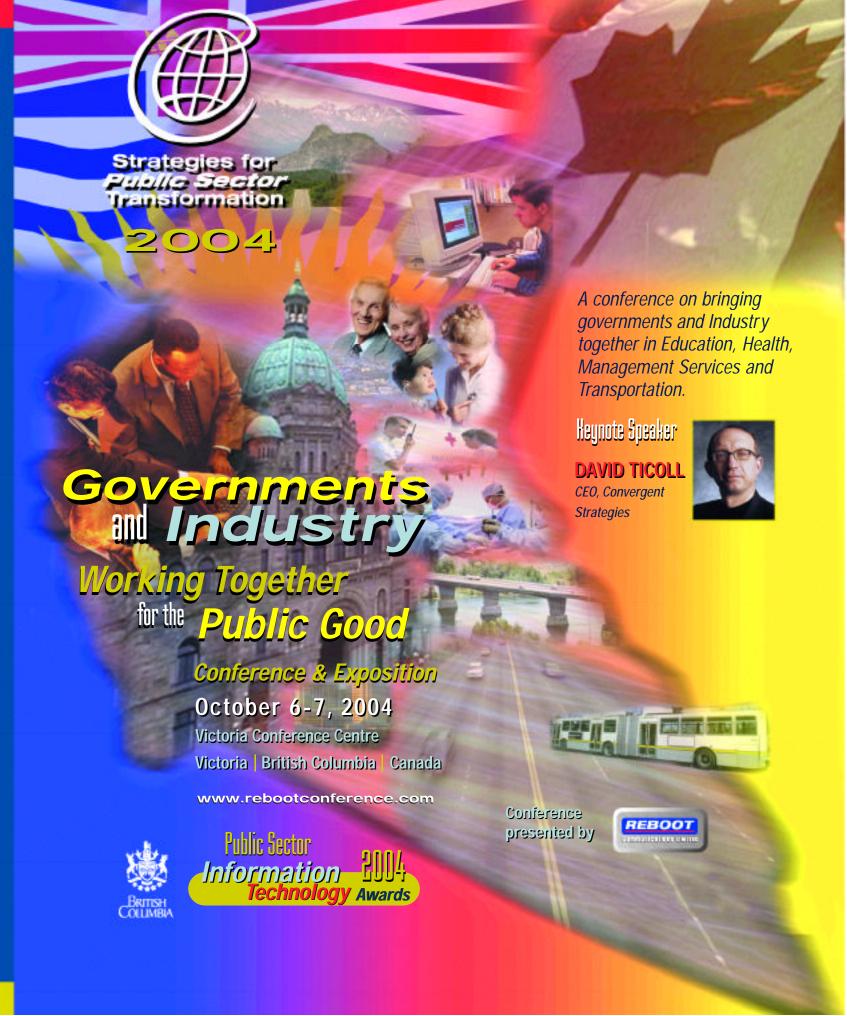
Conference registration	until Sep.15	after Sep.15
Government, public sector and not-for-profit	$75	$125
Private sector	$150	$195

Conference presented by

REBOOT

Strategies for Public Sector Transformation

2004

A conference on bringing governments and Industry together in Education, Health, Management Services and Transportation.

Keynote Speaker

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www.rebootconference.com

BRITISH COLUMBIA

Public Sector Information Technology Awards 2004

Conference presented by

REBOOT

Public Sector Information Technology 2004 Awards

BRITISH COLUMBIA

Awards

The award banquet will take place Thursday October 7, 2004 at the Victoria Conference Centre, 720 Douglas Street, Victoria, British Columbia, Canada.

Notification

All entries will be posted (identifying details only) on the conference web site www.rebootconference.com/victoria2004/ Winners will be notified in late September.

How to enter

All entries must be made through the Web nomination form at http://www.rebootcanada.com/publicnomination.htm If you have a problem with this, you can make a preliminary entry using this form, and we will get in touch with you to discuss the completion of the process.

Eligibility

The 2004 Public Sector Information Technology Awards recognize leadership, innovation and excellence in the management and use of information technologies within the public service of British Columbia.

"Public service" this year includes Crown corporations, municipalities,and public educational and healthcare organizations.

Eligible projects are those that have been completed within the last two government fiscal years. (April 1, 2002 - March 31, 2003). A phase of an ongoing project can be nominated IF it has been for all practical purposes a stand-alone project.

Deadline: Only entrants who have submitted completed applications to the Awards Committee by September 15,2004 will be eligible.

Award judges

Each category will be evaluated by a panel of two independent senior judges,who can be public servants or private sector individuals.

The judges' evaluation starts with a review of the entrants. Any judge detecting a possible conflict of interest will be replaced or switched to another category.

All recommended winners are reviewed by the conference steering committee before a final decision is made.

Judging criteria

The primary criterion will be the value of the business achievement resulting from the technology investment.

The judges will also consider:

• The strategic impact of the technology-enabled solution.
• The degree of benefit to clients and taxpayers.
• Demonstrated operational and technical excellence.
• Opening of communication or information to new audiences.
• Empowerment of users or communities of interest.
• Strengthening of relationships.
• Acceptance by the community of users.
• Innovation: a new way to meet the needs of targeted people or groups; unique motivation for people to use the information infrastructure.
• Clear distinction from similar projects, applications or services.

Specific criteria for each category are also listed in the descriptions.

VISIBILITY AND DUE DILIGENCE:
Your entry will be viewed by the advisory committee,the screening panel and judges who may be from outside government.All entries that meet the minimum criteria will be listed on the Reboot Web site. We therefore advise entrants to perform due diligence in getting Public Affairs Bureau approval as required before placing the entry information where the general public can see it.

Categories

A project may be submitted to more than one category, but separate entries are required for each submission. Different categories may be evaluated by different judges.

There will normally be one award per category, except that Electronic Service Delivery may have two and Special Recognition: Builders may have several. In all categories the judges may decide not to give an award.

Public Value / Electronic Service Delivery

This award recognizes an achievement of particular public benefit related to an innovative advancement of information technology systems design. This will often but not always involve delivering existing or new government services electronically to internal or external clients. It may include innovative web development.

Projects and accomplishments will be evaluated on how services to the public are enhanced through improved access, or a significant or environmental benefit. Judges will look for measures of improved efficiency and/or effectiveness of the services provided, and for evidence that the improvement is recognized by the public served by the program(s).

In this category, judges may present two awards: one for projects up to $1 million, and one for projects over $1 million.

Excellence in Project Management

This award recognizes projects and project teams that have successfully applied the art, science and philosophy of project management.

Judges will consider how well client needs were met, budget and schedule performance, demonstrated originality and uniqueness of applied project management techniques. They will look for evidence of effective management of scope, time/schedule, cost/resources, quality, human resources, communications, risk and contracts. They will also consider demonstrated complexity of the project and unusual conditions, issues and barriers requiring special management action and performance.

Innovative Team Development

This award recognizes project teams that have used innovative or new techniques to foster project team development, demonstrating successful application and related skills transfer of the techniques.

Judges will examine the project's new techniques and skills and their potential contribution to recruitment, retention and organizational effectiveness.

2004 Special Category Award: Multi-jurisdictional projects

This award recognizes the development and implementation of an IT solution that involved more than one government jurisdiction (e.g. municipality, district or province). One jurisdiction can have led the project, but the other(s) must have had an active part in the development.

Judges will look particularly for evidence of co-operation, information sharing, and successful solutions to inter-jurisdictional difficulties.

Special Recognition Awards: Builders

Nominees should already be recognized and respected by their peers as leaders and developers in the use of IT in the public sector. In this category, nominations should be limited to one page describing achievements and their impacts. The number of awards will be determined after we receive the nominations.

Entry Guidelines

Basics:
The online entry form will ask you to provide the following basic information:

• Name and location of project or nominee
• Category
• Name and contact information of person submitting entry

Supporting documentation:
The entry form also provides a way for you to attach a Word document containing the details that will convince the judges.

The attachment should be no longer than eight pages. Anything beyond the eighth page will be considered only at the judges' discretion. For "Special Recognition Awards: Builders" this limit is ONE page.

Required information (except for Builders):
• Sponsoring organization.
• Name of sponsoring organization's lead person supporting the project, if applicable.
• Name and organization of outside project leader, if applicable.
• Names and organizations of other project team members.
• Summary of project – 25 words or fewer.
• References for verification of facts and client satisfaction (you MUST provide contact information in case judges require confirmation of this evidence).

Recommended other content:
• Objectives - What is the objective of the project, application or service? What needs/requirements did this project address?
• Innovation - Tell the judges exactly how your entry is unique. Explain the aspects of the project that distinguish it.
• Implementation Factors - Discuss some of the approaches used and underlying principles followed in creating and managing your project.
• Results/Success - Be as specific as possible in the context of your objectives. Provide precise, tangible measures of results. Discuss the project's impact on customers/users/the public. Discuss any barriers you overcame.
• Advice - What advice can you offer to others? What should they do to maximize their chance of success? Outline the challenges encountered.
• Category specifics - evidence of specific achievements as required for the category chosen.

Nomination Form

Nominate On-line: www.rebootconference.com/victoria2004/