



**These shouldn't be seen as possible weapons**

**5TH INTERNATIONAL  
COUNTERTERRORISM  
CONFERENCE  
PUBLIC AND PRIVATE PARTNERSHIPS**

**APRIL 20-21, 2006**

The Ritz-Carlton Hotel, Washington, D.C.

[http://www.ritzcarlton.com/hotels/washington\\_dc/](http://www.ritzcarlton.com/hotels/washington_dc/)

**KEYNOTE SPEAKERS:**

Ronald K. Noble  
Secretary General  
ICPO-INTERPOL

Tom Ridge  
Former Secretary of Homeland Security  
United States of America

**TOPICS**

**INFORMATION SHARING  
BORDER/TRANSPORTATION SECURITY  
CRITICAL INFRASTRUCTURE  
MARITIME (PORT) SECURITY**



**SPONSORS' INFORMATION**

\*Please note, prices listed below are in USD.

CATEGORY	AMOUNT	#	SIGNAGE	INCLUDES:
Conference Platinum Sponsors	\$25,000	8	Yes	<ul style="list-style-type: none"> <li>· 15 minute plenary presentation on one of the major industry panel sessions</li> <li>· 30 minute concurrent industry breakout session</li> <li>· Recognition as a Platinum sponsor on all printed conference material</li> <li>· Host table (8 people) at conference lunches</li> <li>· 8'x8' information booth</li> <li>· 4 full conference delegate packages</li> <li>· 2 booth exhibitor passes</li> </ul>
Conference Gold Sponsors	\$9,500	16	Yes	<ul style="list-style-type: none"> <li>· 30 minute concurrent industry breakout session</li> <li>· Recognition as a Gold sponsor on all printed conference material</li> <li>· 8'x8' information booth</li> <li>· 2 full conference delegate packages</li> <li>· 2 booth exhibitor passes</li> </ul>
VIP Reception Sponsor	\$9,500	2	Yes	<ul style="list-style-type: none"> <li>· Recognition as the official sponsor for the reception</li> <li>· Welcome remarks by company executive</li> <li>· Recognition as a Gold sponsor on printed conference material</li> <li>· 8'x8' information booth</li> <li>· 2 full conference delegate passes</li> <li>· 2 booth exhibitor passes</li> </ul>
Speaker Reception/Dinner (April 19)	\$9,500	1	Yes	<ul style="list-style-type: none"> <li>· Recognition as the official sponsor for the reception/dinner</li> <li>· Welcome remarks by company executive</li> <li>· Recognition as a Gold sponsor on printed conference material</li> <li>· 8'x8' information booth</li> <li>· 2 full conference delegate passes</li> <li>· 2 booth exhibitor passes</li> </ul>
Executive Lunch Sponsors	\$9,500	2	Yes	<ul style="list-style-type: none"> <li>· Recognition as the official sponsor for the lunch</li> <li>· Signage as the official lunch sponsor</li> <li>· Welcome remarks by company executive</li> <li>· Recognition as a Gold sponsor on printed conference material</li> </ul>

## SPONSORS' INFORMATION

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CATEGORY	AMOUNT		SIGNAGE	INCLUDES:
Conference Exhibition Space Sponsors	\$3,500	10	Yes	<ul style="list-style-type: none"> <li>· Recognition as an Exhibition sponsor on printed conference material</li> <li>· 8'x8' information booth</li> <li>· 1 full conference delegate pass</li> <li>· 2 booth exhibitor passes</li> </ul>
Internet Café Sponsor	\$3,500	1	Yes	<ul style="list-style-type: none"> <li>· Prime location for an Internet Café to be used by conference delegates for complimentary internet services</li> <li>· Signage and promotion for the Internet Café</li> </ul>
Conference Portfolio Sponsor	\$8,000	1	Yes	<ul style="list-style-type: none"> <li>· 500 simulated leather executive conference portfolios</li> <li>· Company logo and name on the portfolios</li> </ul>
Conference Pen Sponsor	\$1,500	1	No	<ul style="list-style-type: none"> <li>· Conference pen with company logo for all conference delegates</li> </ul>
Conference Coffee Sponsor	\$2,500	4	Yes	<ul style="list-style-type: none"> <li>· Recognition as coffee sponsor in official agenda</li> <li>· Signage at the coffee break area</li> </ul>
Conference Lanyard Sponsor	\$2,000	1	No	<ul style="list-style-type: none"> <li>· Company logo and/or name on all conference delegate lanyards</li> </ul>